



Design and Technology Teachers'
Association WA State Conference 2024

Innovation Starts Here: The Role of Traditional Skills in Industry 4.0

www.datta.wa.edu.au/conference

29 November
Edith Cowan University, Mt Lawley

SPONSORSHIP PROSPECTUS AND EXHIBITION

DESIGN & TECHNOLOGY TEACHERS' ASSOCIATION (DATTA) WA STATE CONFERENCE 2024

This year's Western Australia state conference will be held on **Friday 29 November 2024** at Edith Cowan University, Mount Lawley Campus. The DATTA WA State Conference is being held with the aim of bringing together educators, researchers, and professionals in the field of Design and Technology to share their knowledge, experiences, and best practices.

The conference will serve as a platform for participants to engage in discussions on the latest trends, innovations, and challenges in the field of Design and Technology education. It will provide opportunities for networking and collaboration and showcase practical strategies for effective teaching and learning.

Furthermore, the conference will highlight the importance of traditional skills and the connections to industry collaboration and engagement in Design and Technology education, particularly in light of the rapidly evolving technologies and job requirements of Industry 4.0 in Western Australia.

By bringing together experts and practitioners, the DATTA National & State Conference 2023 in Perth will contribute to the professional development of attendees and support the growth of the field as a whole.



Who will attend?

The conference will attract approximately 150 delegates, in particular teachers who instruct in the areas of technology, including:

- Graphic design
- Materials (Wood, Metal, Plastic)
- CAD systems
- Design heuristics
- Mechanical and Systems engineering
- Control systems and programming
- Electronics, circuit design and production
- Tool and Machinery Suppliers
- Workplace Health and Safety
- Cost Centre Managers and Administrators

WE INVITE YOU

On behalf of the Organising Committee, I am excited to invite you to participate as a trade exhibitor and/or sponsor of the DATTA WA State Conference 2024.

The packages outlined in this sponsorship and exhibition prospectus have been developed to provide an opportunity to promote your business, network with delegates, as well as work together to support this year's theme of

Innovation Starts Here: The Role of Traditional Skills in Industry 4.0

Are you looking to demonstrate new or existing products? The trade exhibition is a great way to build brand awareness and develop links with schools and education professionals in WA.

I hope you will join us to support this important event.

Shaun Lane

Association President, DATTA WA

Venue

We are delighted to welcome everyone back to **Edith Cowan University Mount Lawley Campus, Perth.**

The conference will take place in person in Building 16 and 17, with the exhibition area inside Building 16.

Hosted by

School of
Education



We would be delighted to discuss sponsorship and exhibition opportunities.

We aim to ensure a mutually beneficial experience for all delegates and sponsors who are supporting the conference. Please contact the conference organiser, DATTA WA, if you would like to discuss sponsorship opportunities further. We are more than happy to hear your ideas.

Email: officemanager@datta.wa.edu.au

Website: www.datta.wa.edu.au/sponsorship

2024 SPONSORSHIP OPPORTUNITIES SUMMARY TABLE

Sponsor package	Premium sponsor	Dinner sponsor	Catering sponsor	Keynote speaker sponsor	Satchel sponsor	Lanyard sponsor	Name badge sponsor	Exhibitor only	Conference supporter	Satchel insert
Investment <i>All amounts are in Australian dollars and include GST.</i>	SOLD	\$1500	\$2500	\$1000	SOLD	\$1500	\$1000	Two options	\$500	\$150
Availability	1 only	1 only	1 only	1 only	1 only	1 only	1 only	Limited	Limited	Limited
Promotional content emailed to membership database included in one regular newsletter	✓									
80-word promotional paragraph included on conference website	✓									
Logo and weblink on conference website	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo on sponsor PowerPoint slide	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo on introductory slide of keynote speaker				✓						
Opportunity to place a pull-up banner behind the coffee cart										
Opportunity to place pull-up banners beside catering tables for each catering break on one day			✓							
Logo printed on conference satchel					✓					
Logo on delegate name badge							✓			
Logo on delegate lanyard						✓				
Exhibitor registrations	2	2	2	2	2	2	2	2		
Complimentary dinner tickets	2	2								
Verbal acknowledgement	✓	✓								
3-minute address	✓	✓								
Opportunity to display pull-up banner in the plenary room	✓			✓						
Satchel insert	✓	✓	✓	✓	✓	✓	✓			✓
Facebook post with sponsor mention	✓	✓								
Logo included on marketing emails promoting the conference	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Up to 4 trestle tables (on approx. 5m x 2m area)	✓							✓		
One trestle table (on approx. 2.5m x 1m area)		✓	✓	✓	✓	✓	✓	✓		
Participation in the exhibitor passport competition	✓	✓	✓	✓	✓	✓	✓	✓		

PREMIUM SPONSOR

SOLD - 1 only

Acknowledgement

- Verbal acknowledgment of premium sponsorship at opening address including a three-minute speaking opportunity.

Promotions and marketing

- Promotional content (could be an ad with specs 640px X 200px) emailed to membership database included in one regular newsletter.
- Opportunity to display your organisation's pull-up banner in the plenary room for the duration of the conference.
- Logo with weblink and an 80-word promotional blurb included on the conference website.
- Logo at the top of the group sponsor PowerPoint slide shown before and after sessions.
- Facebook post with sponsor mention.
- Logo included on marketing emails promoting the conference.

Satchel insert

- Opportunity to provide one branded item (such as a flyer, catalogue, USB, stress ball, pen, sunscreen etc.) into all delegate satchels. Please note, this is additional to anything you may wish to distribute at your trade display.

Exhibitor registrations and function tickets

- Morning teas, lunches, and afternoon teas included for 4 exhibitor staff (please note there is an extra charge of \$110 per person for any additional exhibitor staff catering).
- Two complimentary conference dinner tickets.

Exhibition/trade display tables

- 4 trestles tables (on approx. 5m x 2m area dedicated to sponsor) with 4 chairs for the conference duration. You will have access to a power point (note: the power point circuit total is 16 AMPs). Please read page 9 for important exhibitor information.
- Participation in the exhibitor passport competition for delegates.

CONFERENCE DINNER SPONSOR

\$2,500 - 1 only

Acknowledgement

- Verbal acknowledgment of sponsorship at the conference dinner including a three-minute opportunity to address the attendees. Please note this will be an informal style address at the reserved section at the back of restaurant, without a microphone.
- Verbal acknowledgement of being the conference dinner sponsor at the end of the first day.

Promotions and marketing

- Opportunity to display your organisation's pull-up banner at the dinner.
- Logo with weblink included on the conference website.
- Logo included on a group sponsor PowerPoint slide shown before and after sessions.
- Facebook post with sponsor mention.
- Logo included on marketing emails promoting the conference.

Satchel insert

- Opportunity to provide one branded item (such as a flyer, catalogue, USB, stress ball, pen, sunscreen etc.) into all delegate satchels. Please note, this is additional to anything you may wish to distribute at your trade display.

Exhibitor registrations and function tickets

- Morning teas, lunches, and afternoon teas included for 2 exhibitor staff (please note there is an extra charge of \$110 per person for any additional exhibitor staff catering).
- Four complimentary conference dinner tickets (you are welcome to bring your team or invite delegates who you would like to connect with).

Exhibition/trade display table

- 1 trestle table (on approx. 2.5m x 1m area dedicated to sponsor) with 2 chairs for the conference duration. You will have access to a power point (note: the power point circuit total is 16 AMPs). Please read page 9 for important exhibitor information.
- *This level of sponsorship allows you to purchase an additional trestle table (to double your area so it becomes 5m x 1m, if required). If interested, you will need to select this as an 'upgrade' when you purchase your sponsorship.*
- Participation in the exhibitor passport competition for delegates.

CATERING SPONSOR

\$2,500 - 1 only

Promotions and marketing

- Opportunity to display your organisation's pull-up banner beside catering tables during morning tea, afternoon tea, and lunch for one conference day.
- Logo with weblink included on the conference website.
- Logo included on a group sponsor PowerPoint slide shown before and after sessions.
- Logo included on marketing emails promoting the conference.

Satchel insert

- Opportunity to provide one branded item (such as a flyer, catalogue, USB, stress ball, pen, sunscreen etc.) into all delegate satchels. Please note, this is additional to anything you may wish to distribute at your trade display.

Exhibitor registrations

- Morning teas, lunches, and afternoon teas included for 2 exhibitor staff (please note there is an extra charge of \$110 per person for any additional exhibitor staff catering).

Exhibition/trade display table

- 1 trestle table (on approx. 2.5m x 1m area dedicated to sponsor) with 2 chairs for the conference duration. You will have access to a power point (note: the power point circuit total is 16 AMPs). Please read page 9 for important exhibitor information.
- *This level of sponsorship allows you to purchase an additional trestle table (to double your area so it becomes 5m x 1m, if required). If interested, you will need to select this as an 'upgrade' when you purchase your sponsorship.*
- Participation in the exhibitor passport competition for delegates.

KEYNOTE SPEAKER SPONSOR

\$1000 - 1 only

Promotions and marketing

- Logo on the introductory slide of the keynote speaker. Opportunity to display your organisation's pull-up banner prominently at the keynote presentation.
- Logo with weblink included on the conference website.
- Logo included on a group sponsor PowerPoint slide shown before and after sessions.
- Logo included on marketing emails promoting the conference.

Satchel insert

- Opportunity to provide one branded item (such as a flyer, catalogue, USB, stress ball, pen, sunscreen etc.) into all delegate satchels. Please note, this is additional to anything you may wish to distribute at your trade display.

Exhibitor registrations

- Morning teas, lunches, and afternoon teas included for 2 exhibitor staff (please note there is an extra charge of \$110 per person for any additional exhibitor staff catering).

Exhibition/trade display table

- 1 trestle table (on approx. 2.5m x 1m area dedicated to sponsor) with 2 chairs for the conference duration. You will have access to a power point (note: the power point circuit total is 16 AMPs). Please read page 9 for important exhibitor information.
- *This level of sponsorship allows you to purchase an additional trestle table (to double your area so it becomes 5m x 1m, if required). If interested, you will need to select this as an 'upgrade' when you purchase your sponsorship.*
- Participation in the exhibitor passport competition for delegates.

SATCHEL SPONSOR

SOLD - 1 only

Promotions and marketing

- Your organisation logo will be printed on the conference satchels provided to delegates (in conjunction with the DATTA logo).
- Logo with weblink included on the conference website.
- Logo included on a group sponsor PowerPoint slide before and after sessions.
- Logo included on marketing emails promoting the conference.

Satchel insert

- Opportunity to provide one branded item (such as a flyer, catalogue, USB, stress ball, pen, sunscreen etc.) into all delegate satchels. Please note, this is additional to anything you may wish to distribute at your trade display.

Exhibitor registrations

- Morning teas, lunches, and afternoon teas included for 2 exhibitor staff (please note there is an extra charge of \$110 per person for any additional exhibitor staff catering).

Exhibition/ trade display table

- 1 trestle table (on approx. 2.5m x 1m area dedicated to sponsor) with 2 chairs for the conference duration. You will have access to a power point (note: the power point circuit total is 16 AMPs). Please read page 9 for important exhibitor information.
- Participation in the exhibitor passport competition for delegates.

LANYARD SPONSOR

\$1,500 - 1 only

Promotions and marketing

- Your organisation logo featured on the delegate lanyard. Please note the conference committee will provide the lanyard and choose the type/design.
- Logo with weblink included on the conference website.
- Logo will be included on a group sponsor PowerPoint slide before and after sessions.
- Logo included on marketing emails promoting the conference.

Satchel insert

- Opportunity to provide one branded item (such as a flyer, catalogue, USB, stress ball, pen, sunscreen etc.) into all delegate satchels. Please note, this is additional to anything you may wish to distribute at your trade display.

Exhibitor registrations

- Morning teas, lunches, and afternoon teas included for 2 exhibitor staff (please note there is an extra charge of \$55 per person for any additional exhibitor staff catering).

Exhibition/trade display table

- 1 trestle table (on approx. 2.5m x 1m area dedicated to sponsor) with 2 chairs for the conference duration. You will have access to a power point (note: the power point circuit total is 16 AMPs). Please read page 9 for important exhibitor information.
- Participation in the exhibitor passport competition for delegates.

NAME BADGE SPONSOR

\$1,000 - 1 only

Promotions and marketing

- Your organisation logo will be printed on the name tags of conference delegates. This is the badge part which is printed with the delegate's name and organisation.
- Logo with weblink included on the conference website.
- Logo included on a group sponsor PowerPoint slide before and after sessions.
- Logo included on marketing emails promoting the conference.

Satchel insert

- Opportunity to provide one branded item (such as a flyer, catalogue, USB, stress ball, pen, sunscreen etc.) into all delegate satchels. Please note, this is additional to anything you may wish to distribute at your trade display.

Exhibitor registrations

- Morning teas, lunches, and afternoon teas included for 2 exhibitor staff (please note there is an extra charge of \$55 per person for any additional exhibitor staff catering).

Exhibition/trade display table

- 1 trestle table (on approx. 2.5m x 1m area dedicated to sponsor) with 2 chairs for the conference duration. You will have access to a power point (note: the power point circuit total is 16 AMPs). Please read page 9 for important exhibitor information.
- Participation in the exhibitor passport competition for delegates.

CONFERENCE SUPPORTER

\$500 - Limited

Promotions and marketing

- Logo with weblink included on the conference website.
- Logo included on a group sponsor PowerPoint slide before and after sessions.
- Logo included on marketing emails promoting the conference.

EXHIBITOR ONLY

TWO OPTIONS (Limited)

SATCHEL INSERT ONLY*

\$150 - Limited

<p>One trestle table (Table size: 1830mm wide x 760mm deep) The table will be on a floor area of approx. 2.5m x 1m that is dedicated to the exhibitor. If you would prefer to use the area with your own display/machine instead of a trestle table, that is possible.</p>	<p>Two trestle tables (Each table size: 1830mm wide x 760mm deep) The two tables will be on a floor area of approx. 5m x 1m that is dedicated to the exhibitor. If you would prefer to use the area with your own display/machine instead of a trestle table, that is possible.</p>
<p>\$450</p>	<p>\$800</p>

Other inclusions

- All exhibitors will receive 2 chairs for the conference duration and have access to a power point (note: the power point circuit total is 16 AMPs). Please read page 9 for important exhibitor information.
- Participation in the exhibitor passport competition for delegates.

Exhibitor registrations

- Morning teas, lunches, and afternoon teas included for 2 exhibitor staff (please note there is an extra charge of \$55 per person for any additional exhibitor staff catering).

Promotions and marketing

- Logo with weblink included on the conference website.
- Logo included on a group sponsor PowerPoint slide shown before after sessions.
- Logo included on marketing emails promoting the conference.

*This additional opportunity can be purchased on its own or in addition to any of the previous sponsorship levels (if not already included as part of the package).

This option gives organisations that are unable to be present at the conference the opportunity to include some material for the conference delegates. At this stage we suggest 140 inserts for inclusion. Further details about quantities, delivery and deadline will be provided about six weeks out from the conference. You will be advised if this quantity changes.

- Opportunity to provide one branded item (such as a flyer, catalogue, USB, stress ball, pen, sunscreen etc.) into all delegate satchels.

IMPORTANT INFORMATION FOR ALL EXHIBITORS

Site configuration

Exhibitor tables will be placed in dedicated areas for the conference in Building 16 at Edith Cowan University Mount Lawley Campus.

- Availability is limited and applications will be reviewed on a first-in-first-serve basis (subject to availability).
- We ask that you **bring an extension lead/power board as these will not be provided**. Access to power will either be on walls or hanging from above but may not be directly beside your table (depending on the location). **Please note: a power point circuit total is 16 AMPs.**
- **It is a requirement of the venue that exhibitors outline what electrical equipment/machines they are going to bring/demonstrate onsite, and the applicable power needs.** This information will be collected via a field in the application form. If you have high power needs, please let us know here.
- Tablecloths and pinboards are **not** provided, but you are welcome to bring a branded tablecloth, pull-up banner or portable display/machine to fit in your allocated area.
- Bump in for the exhibition setup will take place on Thursday 28 November. It will not be possible to send items in advance to the venue and everything will need to be brought with you and then removed after the conference. Full instructions will be shared in an exhibitor manual.

Safety requirements

- The venue requires that electrical equipment, extension cords and power boards must be tagged and tested.
- The venue requires that cables and leads must be taped down (gaffer tape or similar) by the exhibitor if they run across a floor walkway.
- Any equipment that creates dust/wood shavings and/or a metal swarf issue in the display area, must have an adequate filtering system/extracting unit or containment process in place. It is not acceptable to vent unfiltered gases, fumes, and dust etc. into the exhibition area.
- Please be mindful of Workplace Health and Safety issues to avoid hazards.

Delegate details

- The Provision of delegate names and organisation names is subject to privacy laws. Participants can choose not to be listed and opt out of providing contact details.

Exhibitor passport competition

All exhibitors will be listed on the passport card to encourage visits from delegates. The prize for the draw will be provided by DATTA WA.

Your organisation is also welcome to run its own prize draw from your trade display. However, the promotion of your own prize draw is your responsibility and will not be announced by the conference organiser or organising committee.

General

- The organisers reserve the right to change the venue, duration, or floor plan if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force so long as the exhibitor is informed in reasonable time frame.

APPLY HERE

Applications for sponsorship/exhibition can be submitted easily online via the sponsor application form found below and on the website: www.datta.wa.edu.au/sponsorship.

We encourage you to submit without delay.

[Click here to apply](#)

Payment

Full payment for sponsorship/exhibition packages is due within 30 days of application being approved. Sponsorship packages will be released for sale if payment is not received in the appropriate timing.

Payment options:

- EFT – bank account details will be provided on your invoice. A remittance advice must be emailed to officemanager@datta.wa.edu.au.
- MasterCard or Visa – please note sponsorship/exhibition payments via credit card would incur an additional 2% merchant fee.

Sponsor/exhibitor cancellation

All cancellations must be advised in writing directly to DATTA WA – officemanager@datta.wa.edu.au

- Sponsors – If you provide notice of cancellation to DATTA WA prior to 31 August 2024 a 50% cancellation fee will apply. On or after 31 August 2024, a 100% cancellation fee will apply.
- Exhibitors – If you provide notice of cancellation to DATTA WA prior to 30 September 2024 a 50% cancellation fee will apply. On or after 30 September 2024, a 100% cancellation fee will apply.

Terms and conditions

- Please refer to the [sponsorship](#) and [exhibitor](#) agreements for full terms and conditions.

Privacy

- The information you provide when you submit your personal information to us will be collected by DATTA WA and other participants in the event, as set out in the privacy collection statements and the specific consents contained in the conference website and in the terms and conditions for sponsors and exhibitors.

